



PROMember<sup>®</sup>

*Knowledge Driven Professionals*

## **NFP ProMembership Program**

Practical Continuous Education for  
Personal Finance Professionals (PFPs)



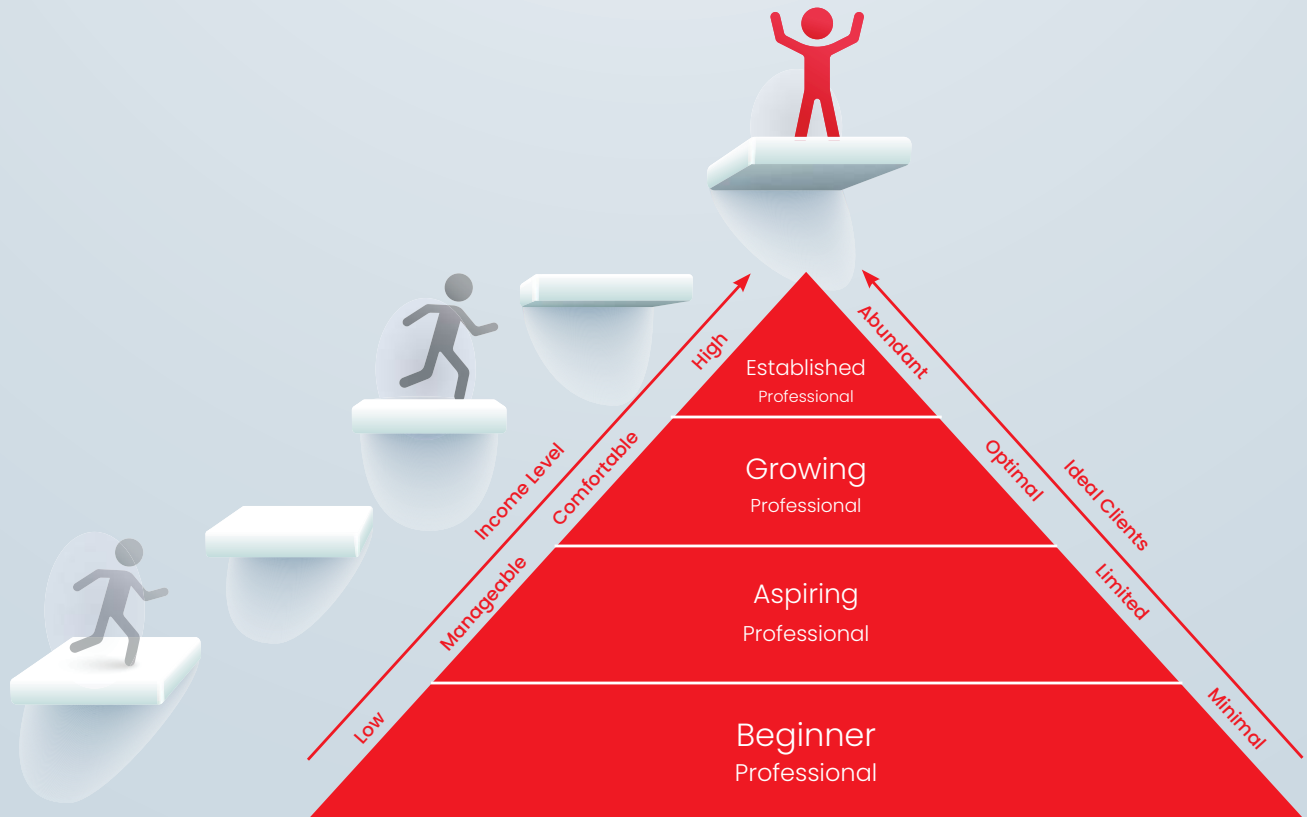
# GROW



Grow Competency  
Grow Credibility

# Learning Never Stops... Growing Never Ends...

NFP ProMembership helps you grow your career, practice or business continuously by helping you grow your competency and credibility. Which ultimately helps you to grow your clients and your income.



# PFP Success Blueprint

Gain insights, learn strategies, get resources on the 9 core steps to build, grow and become a successful Personal Finance Professional (PFP).



# NFP ProMembership Benefits

NFP ProMembers get to use and benefit from the following 9 Membership benefits to build and grow their profession systematically.



**UpSkills**



**ProTools**



**Exchange**



**Resources**



**Client  
Connect**



**Quizzes**



**Events**



**Profile**



**Directory**

# PFP Body of Knowledge

Various knowledge initiatives for ProMembers cover the entire Body of Knowledge required for being a Personal Finance Professional.

## Self Development

- 1 Career Growth Clarity
- 2 Communication Skills
- 3 Personal Productivity
- 4 Mindset and Attitude
- 5 Ethics and Integrity
- 6 Relationship Management Skills

## Personal Finance Solutions

- 1 Asset Allocation & Portfolio Building
- 2 Behavioural Finance & Investor Biases
- 3 Client Goals, Fears & Aspirations
- 4 Financial Planning
- 5 Investment Advisory
- 6 Life Planning and Coaching
- 7 NRI Financial Consultancy
- 8 Organizing Clients Financial Life
- 9 Personal Income Tax Planning
- 10 Retirement & Financial Freedom
- 11 Wealth Management
- 12 Wills, Trust & Estate Planning



# Structured Knowledge Initiatives

All ProMembership benefits like UpSkill, ProTools, Exchange, Quizzes etc are structured around the Body of Knowledge that make up a professional domain for Personal Finance Professionals (PFPs).



## Personal Finance Products

- 1 Bonds and Fixed Income Products
- 2 Direct Stocks and Portfolios
- 3 ETFs and Passive Investing
- 4 Gold & Commodities
- 5 Government Schemes - NPS & more
- 6 International Investing
- 7 Life Insurance & General Insurance
- 8 Loans - Home, Education, Car, LAS
- 9 Mutual Funds
- 10 P2P Lending and Investing
- 11 PMS & AIFs Investment
- 12 Real Estate, REITs, INVITs

## Client Management

- 1 Client Engagement
- 2 Client Servicing
- 3 Investor Awareness Programs
- 4 Marketing & Branding
- 5 Sales & Client Acquisition
- 6 Client Communication

## Practice Management

- 1 Compliance & Regulations
- 2 Operations and Standardization
- 3 Practice Succession Planning
- 4 Productivity Tools & Apps
- 5 Team Management
- 6 Technology & Softwares

## MF Categorization and Product Suitability

MF Categorization & Suitability series simplifies understanding and application of 40+ mutual fund categories covering their structure, risk profile, return potential, investor suitability and fund selection. This empowers PFPs to research, evaluate and recommend the right funds for clients.

 Course Duration - 24 Hours

 Course Trainers - CIOs & Fund Managers of top Mutual Fund houses.

Modules and Topics Covered

### I. Equity Mutual Funds

- 1 Part 1 - Large Cap, Mid Caps, Small Cap
- 2 Part 2 - Large & Mid Cap, Multi Cap, Flexi Cap
- 3 Part 3 - Focused Fund, Sectoral Funds, Thematic Fund
- 4 Part 4 - Value Fund, Contra Fund, Dividend Yield

### II. Hybrid Mutual Funds

- 5 Part 1 - Arbitrage Funds, Conservative Hybrid, Equity Saving
- 6 Part 2 - Dynamic AA, Multi AA, Balanced Hybrid, Aggressive Hybrid

### III. Debt Mutual Funds

- 7 Part 1 - Overnight, Liquid, Ultra Short, Low Dur, Money Market, Short Dur
- 8 Part 2 - Medium Dur, Medium to Long, Target Maturity, Fixed Maturity
- 9 Part 3 - Long Duration, Dynamic Bond, Gilt Fund with 10-Y, Gilt Fund
- 10 Part 4 - Credit Risk, Banking and PSU, Corporate Bond Fund

### IV. Other Mutual Funds

- 11 Passive MFs - Equity Index, Debt Index, Gold & Silver ETFs, Other ETFs
- 12 Solution MFs - Retirement Fund, Children's Fund, ELSS Funds



# MF Standardization & Best Practices

MF Categorization & Suitability series help MF advisors & distributors with best practices to recommend right products, deliver quality services, boost efficiency, scale with a team, and stay compliant with SEBI & AMFI guidelines.

 Course Duration - 18 Hours

 Founders & CXOs of leading Practice Management Softwares

Modules and Topics Covered

## I. MF Client Onboarding

- 1 MF Client - Introductory Meeting
- 2 MF Client Profiling
- 3 MF Investors KYC & Compliance
- 4 MF Client Onboarding

## II. MF Research & Analysis

- 5 Equity Funds Research & Whitelisting
- 6 Debt Funds Research & Whitelisting
- 7 Hybrid Funds Research & Whitelisting
- 8 MF Portfolio Building & Asset Allocation

## III. MF Product Transactions

- 9 MF Product Suitability & Incidental Advice
- 10 MF Transaction - Ecosystem
- 11 MF Transactions Management
- 12 MF Non Commercial Transactions

## IV. MF Client Servicing


- 13 MF Portfolio Reporting
- 14 MF Client Portfolio Review
- 15 Important Client Communications


## V. MF Practice Management

- 16 Client Meeting Best Practices
- 17 Practice & Business Growth Metrics
- 18 Reports & Records to Maintain

## Alternate Financial Products

This UpSkill Series help you understand Alternative Financial Products like AIFs, PMS, Online Bonds, MLDs etc. to assess products, meet unique client needs, and grow your practice.

 Course Duration - 24 Hours

 Course Trainers - Founders & CXOs of Alternate Products

Modules and Topics Covered

### I. PMS (Portfolio Management Services)

- 1 PMS Product - Need & Evaluation
- 2 PMS Product - Suitability & Profiling
- 3 PMS Product - Industry & Structure
- 4 PMS Practice Management

### II. AIF (Alternate investment Funds)

5. AIF Structure & Overview
6. AIF Categories - Cat 1, Cat 2, Cat 3
7. AIF Suitability & Evaluation
8. GIFT City

### III. Online Bonds

- 9 OBPP Structure & Overview
- 10 Online Bonds Categories
- 11 OB Product Suitability
- 12 OB Practice Management

### IV. Alt Debt & MLDs

- 13 AltDebt 1: Structure and Categories
- 14 AltDebt 2: Product Suitability & Practice
- 15 MLDs: Structure and Categories
- 16 MLDs: Product Suitability & Practice Management

### V. P2P & LAS

- 17 P2P - Structure
- 18 P2P - Changes in Regulations
- 19 LAS - Structure and Suitability
- 20 LAS - Practice Management

# MF Practice Checklists and Templates

Get, learn and implement ready-to-use checklists & templates for running a successful MF advisory and distribution practice. Also be compliant with SEBI regulations and AMFI guidelines.

 Course Duration - 12 - 16 hours

 Leading Practitioners of India

 Scheduled in March 2025

Modules and Topics Covered

## I. Client Management

- |                                   |                                       |
|-----------------------------------|---------------------------------------|
| 1. Introductory Meeting Checklist | 1. Investor Risk Profiler             |
| 2. Client Profiling Checklist     | 2. KYC Tracker Template               |
| 3. Investors KYC Checklist        | 3. Data Gathering Form                |
| 4. Client Onboarding Checklist    | 4. Client Satisfaction/ Feedback Form |
| 5. Client Meeting Checklist       | 5. Client Master Database             |
| 6. Client Transactions Checklist  | 6. Product Recommendation Format      |

## II. Research & Analysis

- |                                    |  |
|------------------------------------|--|
| 1. Equity Funds Research Checklist | 1. Equity Whitelisting Tracker         |
| 2. Debt Funds Research Checklist   | 2. Debt Whitelisting Tracker           |
| 3. Hybrid Funds Research Checklist | 3. Hybrid Whitelisting Tracker         |
| 4. MF Portfolio Review Checklist   | 4. Portfolio Review Reporting Template |

## III. Practice Management

- |                                 |                                |
|---------------------------------|--------------------------------|
| 1. Business Metrics Checklist   | 1. Business Metrics Tracker    |
| 2. HR Best Practices Checklist  | 2. Team Training Tracker       |
| 3. Softwares and Apps Checklist | 3. HR Policy Format            |
| 4. Marketing Checklist          | 4. Technology and Apps Tracker |

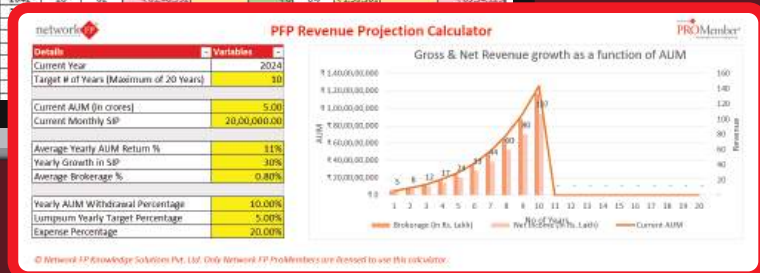
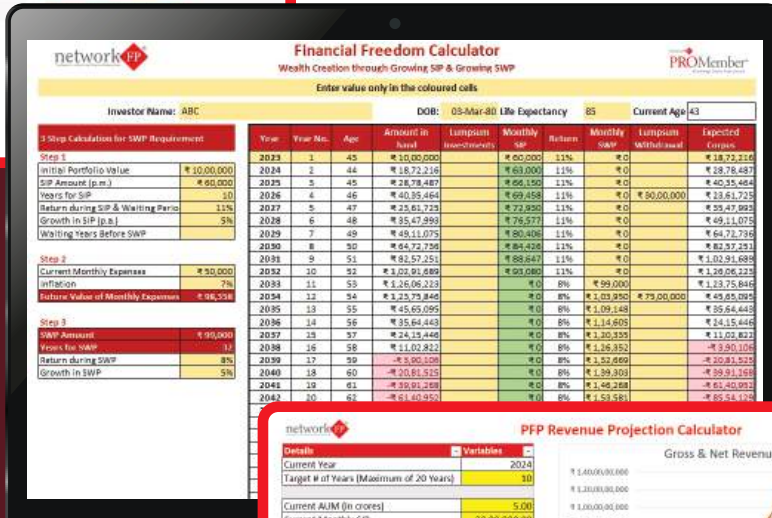
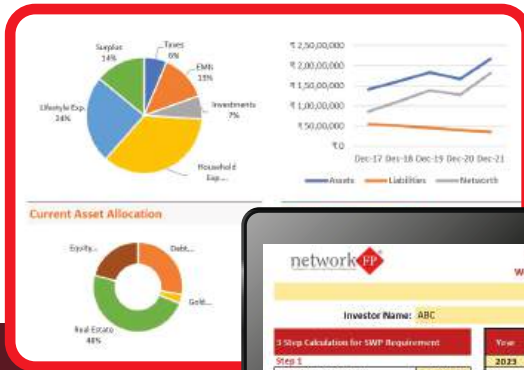
## IV. Compliance & Regulations

- |                                      |   |
|--------------------------------------|---|
| 1. AMFI Guideline & Code of Conduct  | 1. Checklist - MFD Application and Set-up |
| 2. Regulatory Requirements Checklist | 2. Compliance Monitoring and Tracker      |
| 3. Records to Maintain Checklist     | 3. Example AMFI DDQ Filled Questionnaire  |



# NFP ProTools

NFP ProTools for ProMembers are advanced (beyond QPFF Program) ready-to-use tools, calculators, formats & templates for your practice and clients.

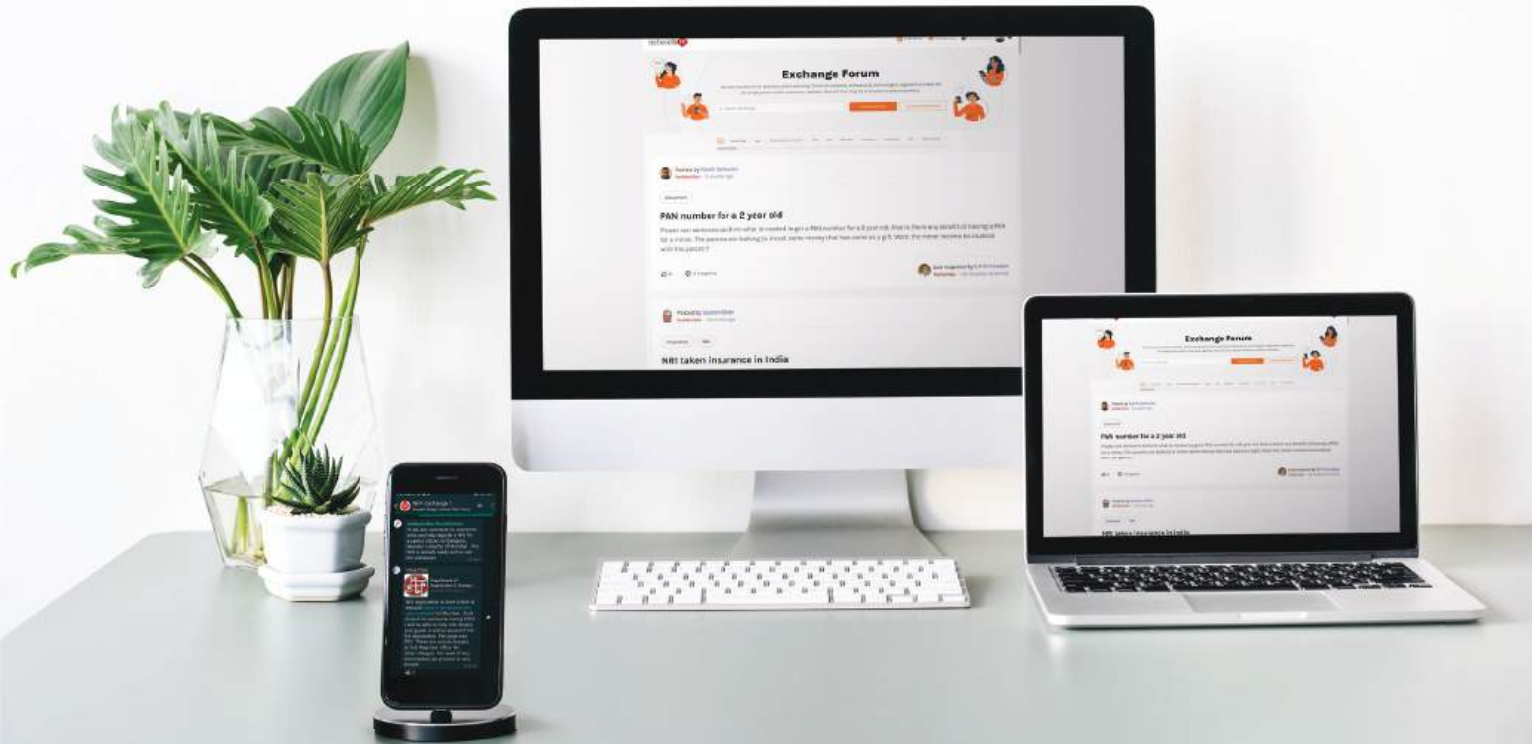


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# NFP Exchange

NFP Exchange is well moderated community Q&A forum on WhatsApp and Platform. Have a question? ASK. Help each other and get help from experts.

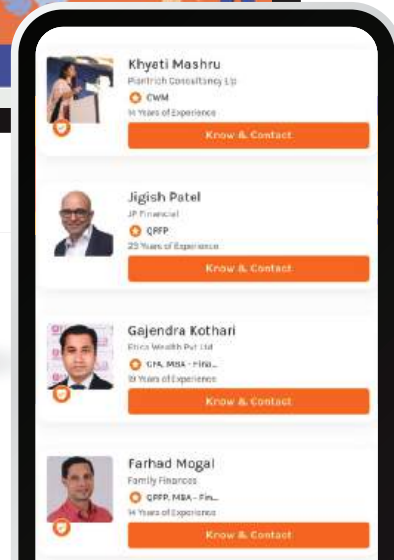
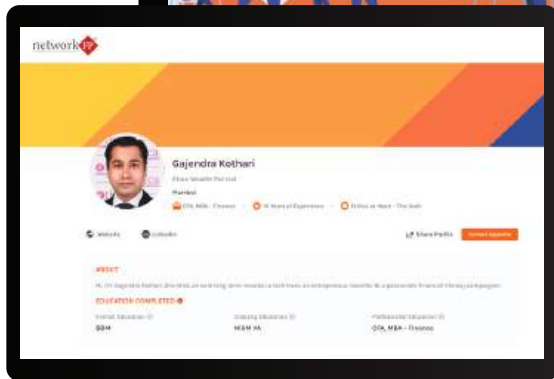
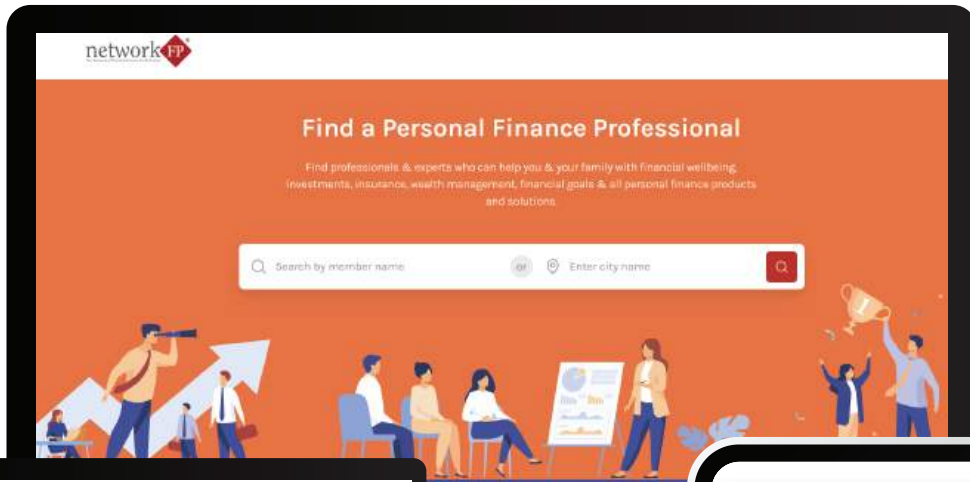




# NFP Directory

NFP Directory is public listing of all eligible ProMember to help consumers & investors discover, know about and connect with ProMembers for help & services.

Note: Only members meeting all 3 eligibility criteria get listed on NFP Directory.





## NFP Resources

NFP Resources include Investor Awareness presentations and Industry guidelines and resources important for PFPs. Download, refer, use as per needs.

## ClientConnect

NFP ClientConnect are collection of images and videos which you can share with your clients and prospects to educate them and position yourself as an expert.



## NFP Quizzes

NFP Quizzes help QPFP Certificants and other certificants to earn Annual Continuous Education (ACE) points required to maintain & renew your professional certifications.

## NFP Profiles

NFP Profiles can be used by ProMembers to create and share their professional profile with clients & prospects. Can be used as a micro website or to generate leads.







# NFP Events

NFP Events are industry level events to help professionals network with peers, gain latest insights, get inspired from best practices with NFP's vibrancy, values and energy.







# NFP ProMembership Program

## Membership Benefits



## Eligibility Criteria

1. Completed Graduation in any stream +
2. Cleared any one industry examination (E.g. Any NISM exams or SEBI, IRDA, PFRDA, RBI exams)

*\*Optional - Passed any Professional Certifications like QFPF, CFP, CWM, CFA, CA or PG in related field*

*Members meeting optional Criteria will be eligible to get listed on NFP's Public Directory of ProMembers*

## Immediate Access upon Registration

<b>10+</b>	<b>20+</b>	<b>20+</b>	<b>1000+</b>	<b>100+</b>
UpSkill Courses	ProTool Files	IAP & Other Resources	Q&As on Exchange	ClientConnect Images



Join India's Largest Community of Personal Finance Professionals (PFPs)



*Membership renewal will be due annually. Membership fees will be increased by around 10% p.a.*

# Why ProMembers Love NFP Community

“

## Mentor for Advisors & Distributors



An awesome platform and a true mentor for financial advisors and distributors. A professionally run organisation. Proud that I am a NFP ProMember since they started. Knowledge Sharing is awesome.

*Manish Dodia, Mumbai*

”

“

## Learn, Unlearn & Relearn



Network FP has helped me to grow continuously. Upskill sessions and ProTools are very helpful. It's platform that helps you to learn, unlearn and relearn. I feel proud to be a ProMember of Network FP.

*Apeksha Kadam, Mumbai*

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## Platform for Professionals



Network FP is providing a great platform for professionals like me, who are interested in improving skills by providing monthly masterclasses and weekly upskills. Also ProTools are very useful.

*Dishit Parekh, Ahmedabad*

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## Highest Quality Consistently



As a ProMember for over 5-6 years, I've consistently found NetworkFP's content and materials to be of the highest quality. Through ProMembership sessions, I've deepened my financial planning expertise and had the privilege of learning from top industry practitioners.

*Anand Patel, Navsari*

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## Roadmap for Growth



Thank you so much for initiating various activities for helping financial advisors add value in their day to day practice and also helping us create a roadmap to grow better. Once a ProMember, always a ProMember!

*Manalee Verneker, Goa*

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## Perfect for CFPs & Professionals



After completion of CFP, I was looking for a platform to get exposure to address practical issues and NFP proved to be a perfect one. NFP provides all necessary ProTools to provide solutions to clients' problems.

*Prabhakar BV, Chennai*

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network   
The Network of Personal Finance Professionals

# PROMember®

*Knowledge Driven Professionals*

network   
The Network of Personal Finance Professionals

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