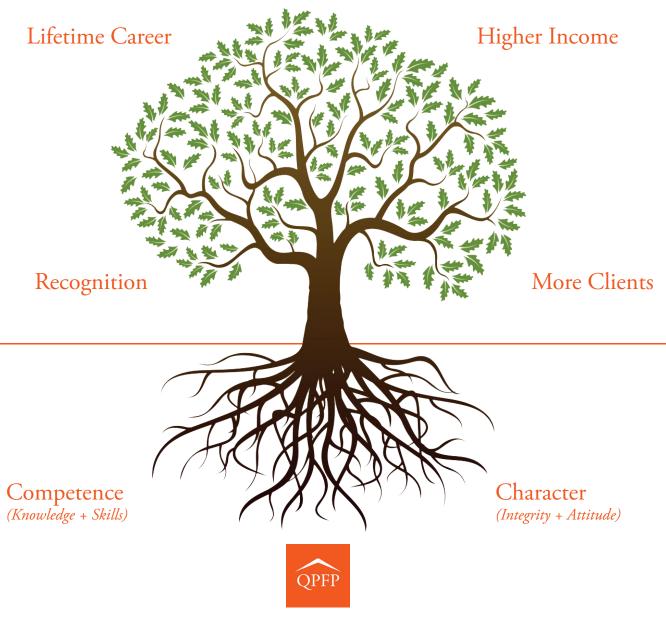




# QPFP Certification Program

The Foundation of Your Professional Success





The Foundation of Your Professional Success

## Its your future, take charge

You want a career for lifetime, so that you are assured of a good & stable future.

You want *higher income*, so that you & your family can live a good life.

You want more clients, so that you can make a difference to people's lives.

You want recognition, so that you feel valued for your hard work & commitment.

Personal Finance Advisory is a great and noble profession which can help you achieve above four.

QPFP Certification Program helps career aspirants build a strong foundation by imparting the required competence (knowledge & skills) and the *right character* (integrity & attitude).

So that you can build and grow a successful career as a personal finance professional!





## Why clients want to work with you

- You solve their problems & address their concerns
- You open up new opportunities for them
- You create, protect & manage their wealth
- They trust your competence (knowledge & skills)
- They trust your character (integrity & attitude)



QPFP Certification Program is designed to help you gain the right expertise and approach so that you can get, serve and retain clients for a lifetime.

## Eligibility Criteria to Register for QPFP Program

- 1. Completed Graduation in any stream. And
- 2. Has any one industry certification like; NISM VA (AMFI), any other NISM Exams, IRDA, any Modules of CFP Certification, etc.

## Qualifying Criteria for QPFP Certification

- 1. **Attendance** 60 % attendance of sessions (live or recorded)
- 2. **Assignments** 60 % submission of case study assignments
- 3. Assessments 60 % in ongoing topic tests, module tests and 60 % in final examination

## Highlights of QPFP Certification Program

- 1. **Curriculum** 50 topics under 5 Modules
- 2. **Trainers** 15-25 leading practitioners taking 2-3 sessions each
- 3. Tools 50+ Tools, Templates and Calculators covered
- 4. **Duration** 6 Months (25 Weeks)
- 5. **Training Hours** Around 100 Hours (4 Hours \* 25 Weeks)

#### **QPFP** Final Examination

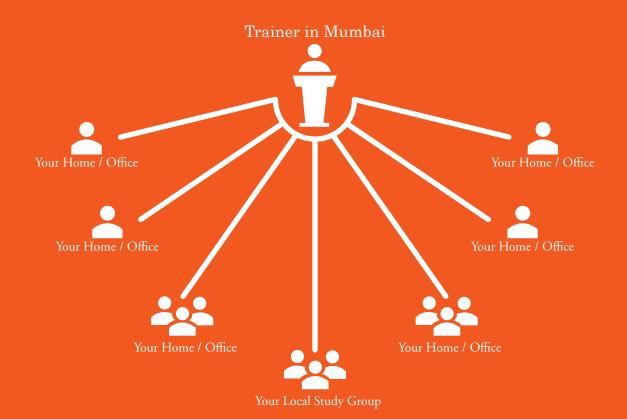
The QPFP Final Examination will be of 4 hours. Our Test Infrastructure partner is NSE Academy Limited and exams will be held at 150+ locations across India. The exam date and format will be announced around the commencement of program.

## **QPFP** Certification

QPFP Certification will be awarded for qualifing candidates and will be subject to renewal. Renewal period, process, fees & eligibility will be published by March 31st, 2020.



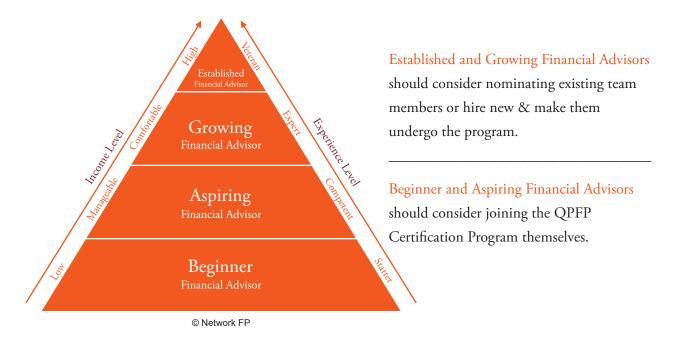
## QPFP Education Delivery Model



Live Sessions: Candidates can attend the weekly sessions live from the comfort of their home / office if the timings are convenient. Live sessions on Saturdays from 9.30 AM to 1.30 PM.

**Recorded Sessions:** Candidates for whom live timings are not suitable can watch the recorded sessions at their convenience anytime in students login portal. Recordings uploaded before end of day after live session.

#### Who should join QPFP Program



#### Following Candidates will benefit from QPFP Program

- 1. Financial Advisors IFAs, MFDs, CFPs & RIAs
- 2. Existing Team Members of Financial Advisors
- 3. New Recruits (Hire for attitude, train for skills)
- 4. Children and Spouse of Financial Advisors wanting to join profession
- 5. Fresh Graduates aspiring to make a career in personal finance



## QPFP Program Trainers Panel

Network FP has hand picked some of the leading practitioners of India who are passionate about profession, have build a successful practice and are also good trainers. The trainers bring a practical approach to learning making it interesting and relevant.

















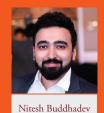
















Nisha Sanghavi

















Shalini Dhawan





Viral Kothari

## QPFP Curriculum

## Module 1 – Foundation (16 Hours – 4 Weeks)

Sr. No.	Topics &	Sub-Topics	Tools / Templates / Calculators
1.	Role & Responsibilities of a PF Professiona  • Solving Financial Problems  • Helping Achieve Life Goals  • Contribution to Society & World	Creating New Opportunities Impact on Family Happiness Help Achieve Financial Wellbeing	Personal Vision Statement
2.	<ul> <li>Career Potential for PF Professionals</li> <li>How many Professionals required for India?</li> <li>Career Garph of a PFP</li> <li>How to Build a Career for Lifetime</li> </ul>	<ul><li> Earning Potential for PFPs</li><li> Employment Vs. Entreprenuership</li><li> Aspirations &amp; Expectations</li></ul>	Income Potential Calculator
3.	Competency Profile of PF Professional  • Knowledge Required  • Communication Skills  • Productivity in New Age	• Soft Skills Required • Continuous Education	PFP Capability Analyzer
4.	Client First Approach & Ethics of PF Profe  • Ethics & Client First Approach  • Your Purpose & Drive  • Avoiding / Minimizing Conflict of Interests	• Ethics@Heart Oath • Client First Approach in Practice	• Ethics Oath Statement
5.	Understanding Indian Consumers & Invest  • Savings & Investment Patterns  • Income & other Demographics  • Risk Taking Behaviour	• Common Money Mistakes • Current Nature of Financial Intermediation • Behavioural Biases	• Financial Health Checkup
6.	Macro Economics impacting Consumers & • Inflation • Interest Rates • Indian Economy • Financial Markets & Money Flow	• GDP Growth • Equity Returns • Capital Markets	• Family FIDOK Template
7.	Financial Maths & Time Value of Money -  • Key Excel Functions & Shortcuts  • Future Value  • Rate of Return  • Annuity	1 • Present Value • Timeline • PMT	• REAL Statement
8.	Financial Maths & Time Value of Money -  • Key Excel Functions & Shortcuts  • XIRR  • NPV  • Inflation Adjusted Returns  • Real Rate Vs. Nominal Rate	IRR CAGR Tax Adjusted Returns Risk Adjusted Returns Power of Compounding	One TVM Calculator

The QPFP curriculum published is tentative and may undergo changes during the delivery of program.

#### Module 2 - Client Needs & Solutions (28 Hours – 7 Weeks)

Sr. No.	Topics & Sub-Topics		Tools / Templates / Calculators	
1.	Client Goals, Needs & Objectives  • Problems People face around Money  • Financial Wellbeing  • Timeline of Goals & Needs  • Money Beliefs & Values  • Lifecycle based Needs & Goals	Maslow's Hierarchy & Client Goals     Financial Freedom     Priority of Goals & Needs     Relationship between Money & Happiness	Goals & Dreams Matrix	
2.	Basic Financial Management  • Household Budget Statement  • Networth Statement  • Personal Vs. Investment Assets  • Personal Finance Ratios	<ul> <li>Income / Expenditure</li> <li>Assets / Liabilities</li> <li>Cash Flow Statement</li> <li>Savings &amp; Investment Surplus</li> </ul>	Budget Statement Template     Networth Statement Template     Monthly Cashflow Statement	
3.	<ul> <li>Foundations of Money Management</li> <li>Emergency Funding</li> <li>Avoiding Common Money Mistakes</li> <li>Reading a Salary Slip</li> <li>Debt Management</li> </ul>	<ul> <li>Aggregation of all Finances</li> <li>Documentation &amp; Records - Physical &amp; Online</li> <li>Annual Financial Health Check-Up</li> <li>Credit Report / Cibil Report</li> </ul>	Emergency Funding Calculator     Money Calendar	
4.	Risk Management & Life Insurance Planni  Risk management Principles  Need Analysis  Concept of Risk Mitigation  Case Studies	ng  • Human Life Value  • Income  • Ways of Risk Mitigation	Life Insurance Needs Calculator     Surrender Value Calculator	
5.	Health & Other General Insurance Plannin  • Health Insurance Requirement  • Personal Accidents  • Home Insurance	Critical Illness     Movable Property (Car / Bike)     Case Studies	Life Insurance Portfolio	
6.	House Purchase  Client Needs & Behaviour  Estimating Total Price of a House  Resale Value of Existing Properties  Investments Required  Purchase Vs. Rent Decision	<ul> <li>House Prices in India</li> <li>Home Loan Eligibility Calculation</li> <li>Downpayment Calculation</li> <li>Mistakes People make around House Purchase</li> <li>Case Studies</li> </ul>	<ul> <li>House Purchase Calculator</li> <li>House Cost Estimator</li> <li>Loan Eligibility Calculator</li> <li>Rent Vs. Purchase Calculator</li> </ul>	
7.	Children's Education & Marriage  Client Needs & Behvaiour  Primary Education Costs  Education Timeline & Parents Role  Mistakes People Make  Case Studies	<ul> <li>Higher Education Costs in India &amp; World</li> <li>Education Inflation in India</li> <li>Marriage Costs &amp; Behvaiours of Indians</li> <li>Investments Required Calculation</li> </ul>	Children's Education Calculator     Children's Marriage Calculator     Education Cost Estimator	

Sr. No.	Topics &	Sub-Topics	Tools / Templates / Calculators
8.	Retirement Planning  • Client Needs & Behaviour  • Retirement Corpus Distribution Planning  • Retirement Corpus Graph  • Early Retirement & Financial Freedom  • Employment Benefits	Retirement Timeline & Concepts     Retirement Corpus Accumulation Planning     Mistakes around Retirement in India     Investments Required Calculation     Case Studies	<ul> <li>Retirement Building Caculator</li> <li>Retirement Income Calculator</li> <li>Retirement Corpus Graph</li> <li>Gratuity Calculator</li> <li>EPF Accumulation Calculator</li> <li>Superannuation Calculator</li> </ul>
9.	Investment Management  • Wealth Creation, Preservation, Distribution  • Quautum - Lumpsum / Monthly / Annual  • Return Expectation Setting  • Diversification Principles  • Active Vs. Passice Investing	Timeline - Short, Medium, Long     Risk Profile - Tolerance, Apetite, Capacity     Asset Allocation Models & Strategies     Principles of Investment Portfolio Construction	Cost of Delay in Investment     Portfolio Lifecycle Report
10.	Tax Planning  • Relevant Tax Concepts & Definitions  • Tax Minimizing Strategies  • Deductions and Rebates  • IT Filing Process - Online + Offline  • Mistakes People Make	<ul> <li>Income Tax Calculation Concepts</li> <li>Types of Incomes</li> <li>Capital Gains Taxation</li> <li>Tax Planning Investments</li> <li>Maximizing Tax Adjusted Returns</li> </ul>	Income Tax Calculator     Capital Gains Calculator
11.	Succession Planning  • Client Needs & Behaviour  • Proper Nomination & Documentation  • Other Indian Laws around Succession  • Estate Planning Principles	<ul> <li>Preparation of Will</li> <li>Hindu Succession Act</li> <li>Introduction to Trust</li> <li>Emergency Preparedness Analysis</li> </ul>	<ul><li>Data Gathering Sheet for Wills</li><li>Will Prepration Template</li><li>Emergency Kit Template</li></ul>
12.	Other Goals & Needs in Life - Part 1 • International Vacations • Start-Up Funding	Car Purchase     Higher Education	<ul><li>Car Purchase Calculator</li><li>Vacations Calculator</li><li>Recurring Goals Calculator</li><li>Start Up Calculator</li></ul>
13.	Other Goals & Needs in Life - Part 2  Gen Y Lifestyle Goals & Behaviour  Niche Clients Goals & Objectives  Child Birth Expense Funding  Charity & Philanthropy	Wealthy Clients Goals & Objectives     Informed & Direct Investors - Second Opinion     Parents Care & Emergency Funding	
14.	Behavioural Finance & Investor Behaviour  • Biases  • Mental Accounting  • Hindsight Bias  • Others	<ul><li> Anchoring</li><li> Confirmation Bias</li><li> Herd Mentality</li><li> Availability Bias</li></ul>	

## Module 3 - Product Expertise & Suitability (28 Hours – 7 Weeks)

Sr. No.	Topics 8	ζ Sub-Topics	Tools / Templates / Calculators
1.	Asset Class Understanding  • Debt  • Real Estate  • Definition & Behaviour  • Asset Class suitability for Investor Objectives	<ul> <li>Equity</li> <li>Gold</li> <li>Investor Behaviour around each asset class</li> <li>Asset Allocation Models</li> </ul>	·
2.	Risk - Return Profile  Risk Profile - Apetite, Capacity, Required Risk and Return Co-relation  Setting Return Expectations  Traits & Experiences impacting Risk Profile	<ul> <li>Risk Profile Matching - Investors to Products</li> <li>Historical Returns of Assets &amp; Products</li> <li>Changes in Risk Taking ability of Investors</li> </ul>	Risk Profile Questionnaire
3.	Mutual Funds • Features of Mutual Funds • Returns Expectation from MFs • Taxation of Mutual Funds • Mistakes People Make around MFs • Costs of Investing in MFs	<ul> <li>Risks associated with MFs</li> <li>Process to Invest in MFs</li> <li>Benefits of Mutual Funds</li> <li>Options in MFs</li> <li>Time Horizon and Liquidity</li> </ul>	
4.	Mutual Fund Categories  • Equity Funds  • Debt Funds  • Hybrid Funds  • Suitability of Each	<ul><li>Index Funds</li><li>Fund of Funds</li><li>Solution Oriented Funds</li></ul>	• Re-Categorization of MFs - List
5.	Systematic Investments in Mutual Funds • SIPs • STPs • Suitability of each	<ul><li>SWPs</li><li>Step-up Investments</li><li>Case Studies</li></ul>	<ul><li>SIP Calculator</li><li>Growing SIP Calculator</li><li>SIP vs. EMI Calculator</li></ul>
6.	Life Insurance  • How Life Insurance works  • What are types of Insurance Policies  • Term Vs. Investment Oriented Insurance  • Taxation  • Time Horizon and Liquidity  • Product Suitability of Insurance Products	<ul> <li>Why Life Insurance in important</li> <li>Features of Insurance Policies</li> <li>Costs associated with Insurance</li> <li>Mistakes People Make in Insurance</li> <li>Process to Buy Life Insurance Products</li> <li>Claims Process</li> </ul>	Traditional Vs Term Calculator     Insurance Cashflow Chart     Life Insurance Portfolio Template
7.	General Insurance  • Health Insurance / Medicliam  • Critical Illness Policy  • Home Insurance  • Taxation of each  • Product Suitability of GI Products	<ul> <li>Personal Accident Policy</li> <li>Car / Motor Insurance</li> <li>Additional Features &amp; Options of each Type</li> <li>Mistakes People make with GI products</li> <li>Claims Process</li> </ul>	General Insurance Template

Sr. No.	Topics	& Sub-Topics	Tools / Templates / Calculators
8.	Other Investment Products  • Peer-to-Peer Leanding  • Superannuation  • Private Equity  • Chit Funds	<ul> <li>Employee Provident Fund</li> <li>Real Estate Investment Trusts</li> <li>Derivatives</li> <li>Employee Benefits</li> </ul>	
9.	Loans & Banking Products  • Home Loan  • Personal Loan  • Lifestyle Consumption Loans  • Savings Bank Account  • Recurring Deposits  • Mistakes People Make  • Taxation	<ul> <li>Education Loan</li> <li>Car Loan</li> <li>Credit Cards</li> <li>Fixed Deposits</li> <li>Product Suitability</li> <li>Process to Buy</li> <li>Features and Options in each product</li> </ul>	Loan Amortization Calculator
10.	Post Office & Government Products  • PPF  • Post Office / Small Savings Schemes  • Prime Minister Schemes  • Cost fo Products  • Loct-In and Liquidity	<ul> <li>Senior Citizen's Scheme</li> <li>Governement Schemes</li> <li>Key Features</li> <li>Product Suitability</li> <li>Risk-Return Profile</li> </ul>	
11.	Physical Products  • Apartment/ House  • Land  • Gold Jewellery  • Mistakes People Make	<ul><li>Liquidity</li><li>Commercial</li><li>Gold Coins</li><li>Taxation</li></ul>	
12.	PMS & AIFs  PMS - How it works  AIF - How it works  AIF - Cat 2  Costs  Taxation  Mistakes People Make	<ul> <li>PMS Types in India</li> <li>AIF - Cat 1</li> <li>AIF - Cat 3</li> <li>Process to Invest</li> <li>Liquidity</li> </ul>	
13.	Direct Equity  What is Equity and how does it work  Secondary Markets - Share Market  Getting Stock Recommendation Reports  Process to Invest in Direct Stocks  Indices	<ul> <li>Primary Market - IPO</li> <li>How to Evaluate a Stock</li> <li>Cost of Investing through Direct Stocks</li> <li>Mistakes People Make in Direct Equity</li> <li>Introduction to Futures &amp; Options</li> </ul>	
14.	Evaluation of Investment Products  Risk  Liquidity  Features  Past Performance	<ul><li>Return</li><li>Taxation</li><li>Investor Biases</li><li>Current trends and preferences</li></ul>	

#### Module 4 - Financial Advisory Process (16 Hours – 4 Weeks)

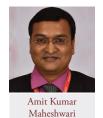
Sr. No.	Topics 8	Topics & Sub-Topics	
1.	Determine  • Stated Goals & Objectives  • Setting Right Expectations  • Comprehensive Vs. Specific Services  • Advisory Vs. Execution Services	<ul> <li>Unstated Goals &amp; Objectives</li> <li>Service Schedule &amp; Agreement</li> <li>One-time Vs. Ongoing Services</li> </ul>	Letter of Engagement     Client-Advisor Agreement
2.	<ul> <li>Understand</li> <li>Data Gathering Questionnaire</li> <li>Qualitative Data</li> <li>Involvement of Family Members</li> <li>Supporting Documents Submission</li> </ul>	<ul> <li>Quantitative Data</li> <li>Making right Assumptions</li> <li>Interviewing / Inquiry Techniques</li> <li>Risk Profiling Methodology</li> </ul>	• Data Gathering Sheet • Analysis Assumptions Template
3.	Analyse  • Analyze Current Situation  • Analyze/Map Existing Investments / Stategies  • Analyze Potential Options	Analyze Future Outcome     Analyze Impact of One area over another	<ul> <li>Existing Investments Review</li> <li>Asset - Goal Mapping Worksheet</li> <li>Insurance Surrender Value</li> <li>Life Cashflows</li> </ul>
4.	Recommend  • Present Options to Client  • Product Recommendation – Existing  • Non Product Recommendations  • Preparing Action Plan & Executive Summary  • Documenting Recommendation	<ul> <li>Present Best Option according to you</li> <li>Product Recommendation - New</li> <li>Making it easy for client to comprehend</li> <li>Getting Client Consensus</li> <li>Asset Allocation &amp; Portfolio Construction</li> </ul>	<ul> <li>One Page Action Plan</li> <li>Product Recommendation</li> <li>Goal Funding Chart</li> </ul>
5.	Execute  • Execution by Advisor  • Execution by Third-Party  • Insurance  • Direct Equity  • Execution Platforms	<ul><li>Execution by Client</li><li>Mutual Funds</li><li>Loans</li><li>Other Products</li></ul>	
6.	Monitor  • Setting Up Monitoring Process  • Impact of Changes in Client Lives  • Reporting to Clients  • Portfolio Re-balancing	<ul><li>Ongoing Monitoring</li><li>Impact of External Factors</li><li>Regular Reviews with Clients</li></ul>	• Financial Plan Review Format
7.	Financial Planning Process  • What is Financial Planning  • Financial Planning Practice Standards  • Objectives of Financial Planning  • Who needs Financial Planning	<ul> <li>Financial Planning Process</li> <li>Preparing a Financial Plan Report</li> <li>Principles &amp; Fundamentals of Wealth Mgmt.</li> </ul>	• XLFP Lite
8.	Wealth Management Process  • What is Wealth Management  • Objectives of Wealth Management  • Principles & Fundamentals of Wealth Mgmt.	Wealth Management Process     Services under Wealth Management     Financial Planning Vs. Wealth Management	• Investment Policy Statement

## Module 5 - Client Management (12 Hours – 3 Weeks)

C N	Topics & Sub-Topics Tools / Templates / Calculate		
Sr. No.	Topics &	Sub-Topics	Tools / Templates / Calculators
1.	Client Acquisition  • Marketing Elements for Professionals  • Lead Generation Strategies  • Investor Awareness  • Objection Handling	<ul> <li>Marketing Funnel Creation</li> <li>Referral Marketing</li> <li>Natural Market</li> <li>Conversion Strategies</li> </ul>	Ideal Client Template     Marketing Funnel Creator
2.	Client Servicing  Common Client Requests Proactive Servicing Turnaround time (TAT)	<ul><li> Client Expectations</li><li> Reactive Servicing</li><li> Using Technology</li></ul>	Client Records Template
3.	<ul> <li>Client Retention</li> <li>Expectation Setting</li> <li>Delivering Superior Client Experience</li> <li>Client Feedback System</li> </ul>	<ul><li>Client Communication</li><li>Why Clients Stop Working with Advisors</li><li>Adopting "Clients for Life" Approach</li></ul>	Customer Lifetime Value
4.	Client Engagement  Importance of Engagement  Frequency of Engagement  Ideas, Strategies for Engagement	Points of Engagement     Client Engagement Calendar	Yearly Engagement Calendar
5.	Softwares & Technologies  • Financial Planning Softwares  • Portfolio Monitoring & Reporting Softwares  • Research Platforms & Tools for Advisors  • Online Tools for Client Management	<ul> <li>Mutual Fund Execution Platforms</li> <li>Risk Profiling Softwares</li> <li>Mobile Apps for Client Management</li> </ul>	
6.	Regulations - PF Products & Professionals  • Investment Advisory Regulations  • Insurance Regulations  • Banking Regulations	Mutual Fund Regulations     PMS & AIF Regulations     Compliants and Redressal Mechanisms	

#### **QPFP** Coaches













Balvir Chawla

Puneet Oberoi

Venkatesh Puthige

#### How You Can Use QPFP Marks



#### In the Physical World

- 1. QPFP Logo & Mark on Business Card
- 2. QPFP Logo & Mark on Marketing Materials
- 3. QPFP Certificate placement in office / workspace
- 4. QPFP Batch in public gatherings / meetings
- 5. QPFP Logo and Mark in all client communications



#### In the Digital World

- 1. QPFP Mark in Linkedin / Twitter / Facebook
- 2. QPFP Mark in your website and profile
- 3. QPFP Certificate on Website and other online presence
- 4. QPFP Marks in your Email Signature
- 5. QPFP Certificants Directory listing

A Guide to QPFP Marks usage will be shared with qualifying candidates.

#### Next Batch (5th Batch)

- 1. Starts on September 5th, 2020 till February 27th, 2021 (6 months)
- 2. Batch Timings Saturdays 9.30 AM to 1.30 PM (4 Hours)

#### Program Fees – Pay as you progress

First Installment	Module 1	₹ 8,450
Second Installment	Module 2	₹ 8,450
Third Installment	Module 3	₹ 8,450
Fourth Installment	Module 4	₹ 8,450
Fifth Installment	Module 5	₹ 8,450
		₹ 42,250

<sup>\*</sup>QPFP Certification Fees of ₹ 8,450 is payable after passing final exam and applying for Certification.

## Program Fee Inclusions

- 1) 100 Hours of Training (Live / Recordings)
- 3) Session & Module Tests
- 5) Case Studies & Assignments
- 7) Final Exam Fees at NSE 1 Attempt

- 2) 50 + Templates / Calculators with training
- 4) Query Solving & Handholding in Groups
- 6) Assistance to form Local Study Group
- 8) Group Coaching: 1 Coach per 30 Candidates



<sup>\*18%</sup> GST applicable on above fees.

#### Testimonials from Previous Batches

Successfully completing QPFP Program gave me lots of insight about various aspects of the subject. Network FP has designed the program excellently. Will recommend to candidates in Non-Metros also to undergo QPFP even if you have done CFP.

Amit Kumar Maheshwari, Indore

Network FP's maiden venture into certification for industry professionals is highly recommended based on its content, structure and efficient organisation. I will strongly recommend this program to all individuals who have more than one year experience.

Aniruddha Sengupta, Mumbai

This program is a wholesome approach to training a person in every aspect required to become a qualified professional in the field of Finance. Any fresher coming into the field or any person who has lost touch and need a refresher, this is the place to be.

Anupriyaa Bhat, Chennai

I had enrolled my staff for QPFP. Though she is undergoing her CFP, I found her to be more confident after the course. Also her analytical and soft skills improved post the course. Would definitely recommend IFAs to consider for self or their staff.

Balvir Chawla, Pune

Each aspect of financial advisory is covered from product knowledge to delivery of advise. We took years to learn the game on our own, newbies can definitely learn quickly by wisdom delivered by experienced financial advisors.

Kshitija Shete, Bangalore

One of the best inputs from industry experts which guides you to actually implement financial planning practice to its optimum. Shapes an individual as a professional. Great Inputs, Great Course & Great Content!

Monish Shah, Mumbai

It was really very much nicely conducted course. It is quite helpful for even a new person in this field. Also it gives immense value additions to your knowledge and refreshes it. Thanks to every trainer for their guidance.

Pramod Kulkarni, Pune

The course is one of its kind, comprehensively designed. I would highly recommend this to anyone who is interested in making career in Personal Finance space. For me it was good refresher course.

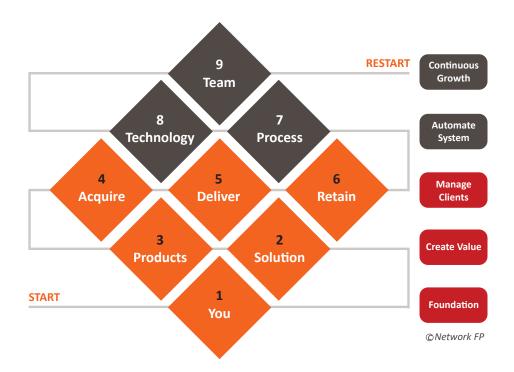
Rashi Bhargava, Delhi

#### The Nine Step SFA Blueprint

## The Making of a Successful Financial Advisor (SFA)

QPFP Program Curriculum and Structure has been build to help candidates acquire the knowledge and skills required to serve clients holistically and offer comprehensive advisory services.

QPFP Program covers the first 6 Steps / 3 Levels of Network FP's - The Nine Step SFA Blueprint which shows a step by step roadmap to becoming a successful financial advisor (SFA). The image below highlights the 6 Steps / 3 Levels covered in the QPFP Certification Program.









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