

**Job Title:** Executive - Digital Marketing  
**Company Name:** Network FP Knowledge Solutions Pvt. Ltd.  
**Location:** Lower Parel, Mumbai  
**Mode of Working:** Hybrid (Office / Home)  
**Qualification :** Graduation + Certification in Digital Marketing  
**Experience :** 1+ years of relevant experience

### Network FP

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### Company Overview:

Network FP is India's leading knowledge & community platform for financial advisors. Established in 2011, our community of over 1,000 qualified professionals are spread across 130+ cities in India. Through certifications, memberships, conferences and training programs, we help financial advisors succeed by becoming client-centric, process-driven, knowledge-based and growth-oriented. Network FP is supported by major industry stakeholders and top financial advisors of the country. Our Vision is to build a community of trusted professionals who help families achieve complete financial well-being.

### Department Overview:

The Digital Marketing Team is responsible for creating and managing organic social media content that drives brand awareness, engagement, and conversions. This position will work closely with the marketing & sales team to develop and implement a comprehensive organic social media strategy that aligns with the company's overall marketing goals.

### Key Responsibilities

- Create and manage organic social media content that is engaging and informative
- Track, measure & improvise social media campaign performance.
- Work with the marketing & sales team to develop and implement a sales funnel.
- Stay up-to-date on the latest digital marketing trends and best practices.
- Represent the company on social media and build relationships with key stakeholders.

### Essential Skills

- Proven track record of developing and executing successful organic social media campaigns.
- Strong understanding of organic social media platforms and best practices.
- Excellent written and verbal communication skills.
- Ability to work independently and as part of a team.
- Passion for social media and the digital marketing industry.

### How to Apply

Please send your updated resume to [sonali@networkfp.com](mailto:sonali@networkfp.com) with cc to [priiti@networkfp.com](mailto:priiti@networkfp.com)